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### WHO WILL BE NAMED?

The list is already being decided. Now you can participate with a sponsorship.

### Top Corporate Chefs details:

- Published with editorial in the December 2009 issue of Foodservice News.
- Top Corporate Chefs recipe and interview book poly-bagged with the Foodservice News December 2009 issue. The book is also distributed at numerous events and trade shows.
- Top Corporate Chefs recipe and interview book is posted on the Foodservice News Web site ([www.foodservicenews.net](http://www.foodservicenews.net)) and available for download.
- Winners receive a plaque stamped with platinum sponsorship logos.

### Who are the top corporate chefs?

**M**innesota is home to several Fortune 500 corporations, innovative restaurant companies and caterers, world-renowned universities, destination shopping centers—it's a state that has it all. And, within all those businesses, a corporate chef resides, making the decisions on how to best feed the masses in memorable, satisfying, and cost-effective fashion. And those are just the minimum requirements. These chefs also must innovate as a top restaurant chef would do, manage and mentor a large staff, and—perhaps the toughest part—fit everything within parameters issued from above. And do it all without an

eye for the spotlight. It takes a special breed, indeed. We want to celebrate and honor these top performers who are dedicated to their craft and are making Minnesota one of the top culinary states in the country. And we believe you should have that opportunity, too.

Join us and show your support by sponsoring Foodservice News Top Corporate Chefs feature. We offer three sponsorship levels to fit every budget.

### Sponsorship Opportunities

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#### PLATINUM SPONSOR: \$1,200

- Your company logo stamped on each plaque given to the nominated chefs.
- Your company given a "Thank You" plaque for being a Platinum Sponsor.
- Your company logo on the inside of the recipe book featured as a Platinum sponsor.
- Your company's 75-word description printed in the recipe book.
- Your company logo online as a Platinum sponsor of the Top Corporate Chefs listing.
- Your company logo as a Platinum sponsor with prominent position in the December issue of Foodservice News, in which we will feature a "Congratulations Top Chefs" full-page advertisement.
- Your company logo online as a Platinum-sponsor for this Top Chefs listing.

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#### GOLD SPONSOR: \$800

- Your company logo featured on the inside of the recipe book as a Gold sponsor.
- Your company's 50-word description printed in the recipe book.
- Your company logo as a Gold sponsor with prominent position in the December issue of Foodservice News, in which we will feature a "Congratulations Top Chefs" full page advertisement.
- Your company logo online as a Gold-sponsor for this Top Chefs listing.

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#### CO-SPONSOR: \$ 300

- Your company logo with prominent positions listed as a co-sponsor in the December issue of Foodservice News, in which we will feature a "Congratulations Top Chefs" full page advertisement.
- Your company logo online as a Co-sponsor for this Top Chefs listing.

These sponsorship levels give your company the opportunity to have its name associated with the best of the best—and, literally hung on a wall or in a popular restaurant lobby for years to come. Now that's exposure. Thank you for considering this opportunity to honor the top chefs in the area!

*Best regards,*



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