



CHEF LENNY RUSSO

JOANNE BERKENKAMP

# THE LOCAL CHALLENGE

HOW TO PROFITABLY SOURCE FROM FARMS AND LOCAL PURVEYORS

Enjoy breakfast and hear presentations from **Chef Lenny Russo**, James Beard Award nominee for Best Chef Midwest and **JoAnne Berkenkamp**, Program Director, Local Foods, Institute for Agriculture & Trade Policy.

**Tuesday, September 28, 2010**

**8:30 am – 11:30 am**

Price: **\$35**

**Special Guest**  
**St. Paul Mayor**  
**Chris Coleman**



## **Heartland Restaurant & Farm Direct Market**

289 East Fifth Street, St. Paul, MN

(In the Lowertown neighborhood of downtown St. Paul across the street from the St. Paul Farmers Market. Plenty of parking nearby.)

**Register today! Space is limited.**

# **FOODSERVICE**NEWS

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When registering 2 or more people - please make  
a copy of this form for each attendee

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The Breakfast and Seminar fee is \$35 per person  
Fed I.D. 41-1649668.

- Enclosed is my check for \$ \_\_\_\_\_ payable to Foodservice News.
- Charge my (circle one)  
American Express / MasterCard / VISA / Discover

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